

**MDU CENTRE FOR PROFESSIONAL AND ALLIED STUDIES, GURUGRAM
MAHARSHI DAYANAND UNIVERSITY, ROHTAK**

(NAAC Accredited 'A+' Grade State University)



In collaboration with

Directorate of Marketing and Inspection
Ministry of Agriculture and Farmers Welfare, GOI



Organises
International Seminar

**'Responsible Consumption and Production: Towards
Sustainable Practices'**

(Multidisciplinary Seminar in Hybrid Mode)

March 15, 2024

Patron-in-Chief

Prof.(Dr.) Rajbir Singh

Vice-Chancellor
M.D. University, Rohtak

Patron

Dr. Kailash Kumar

Director
MDU-CPAS, Gurugram

Conveners

Dr. Somlata Sharma

Associate Professor, Law

Dr. Sunil Devi Kharb

Assistant Professor, Political Sc

Organising Secretary

Dr. Kavita Dahiya

Assistant Professor, Economics

Dr. Sandeep Aggarwal

Assistant Professor, Management Sc

About the University

Maharshi Dayanand University, ab initio established as Rohtak University, Rohtak, came into existence by an Act No. 25 of 1975 of the Haryana Legislative Assembly in 1976 with the objective to promote inter-disciplinary higher education and research in the fields of environmental, ecological and life sciences. It was rechristened as Maharshi Dayanand University in 1977 after the name of a great visionary and social reformer Maharshi Dayanand. It had a unitary and residential character in its nascent stage, but became an affiliating University in November 1978. The University secured the recognition of University Grants Commission – the higher education regulatory body of India - for central Govt. grants in 16 Mar, 1979. Now it is a teaching-cum-affiliating university with a formidable track record in academics, research, literacy and cultural activities, and sports. Currently, there are 38 Post-Graduate Departments and 11 Faculties in the University. Territorial jurisdiction of the University extends to 10 districts of Southern Haryana. The Directorate of Distance Education is providing quality education to the students with its traditional UG/ PG courses as well as Information Technology and Management programmes. Excellent standards of teaching and research, well-qualified faculty members, effective administrative functioning, congenial academic environment, pulsating campus life, key national and international linkages, timely holding of examinations and time-bound declaration of results, ample avenues for holistic development of personality of the students, a community-service approach, special emphasis on providing opportunities for students of rural background, girl students, and students from marginalized communities, administrative mechanism based on e-governance etc. are the salient features of this University. The overall progress made by the University in all fields resulted in the University receiving the ‘A+’ grade from NAAC in March 2019. University, with its large campus, provides excellent infrastructural facilities and necessary student support services, benefiting the students. Beautiful landscaping is a hallmark of the varsity.

Besides, the University runs different Law and Management programs at its Gurugram campus known as M.D.U. Centre for Professional & Allied Studies, Gurugram. About 263 Institutions/Colleges of General Education, Engineering, Technology, Computer Sciences and Management Sciences located in 7 districts of the State are affiliated to this University.

About MDU-CPAS- Gurugram

Maharshi Dayanand University Centre for Professional and Allied Studies, Gurugram was established initially under the name ‘National Law College’ in year 2000 by the Government of Haryana. Institute was renamed as MDU-CPAS in 2017 highlighting its vision of providing quality education in professional domains. Institute is being run and maintained by the Maharishi Dayanand University, Rohtak. This University Teaching Department is spread over a sprawling land of 6 acres with the beautiful architecture of two floor building, parking space and lush green sports ground in the vicinity of the cyber city of nation. Located in the centre of cyber city just opposite to the sector 40 police station, it is about a 2 km drive from National Highway-8 and Huda city Metro Station. MDU-CPAS is committed to impart high quality professional education in the

areas of Law and Management through regular, evening and weekend programs at the affordable cost to meet the growing demand of the corporate and society at large. Centre offers MBA 5-year Integrated program, MBA 2 year General (CBCS), MBA 2 year Executive (Evening), BA.LLB 5 year (Hons.), LLB 3 year (Hons.), LL.M 2-year Morning and Evening and Evening Diploma program in Cyber Law, Labour Law and Social Welfare, Digital Marketing, Business Analytics. Along with this certificate program in French and German are offered by the centre in the evening.

About Directorate of Marketing and Inspection

The Directorate of Marketing and Inspection (DMI), an attached Office of the Department of Agriculture, Cooperation and Farmers Welfare under Ministry of Agriculture & Farmers Welfare, was set up in the year 1935 to implement the agricultural marketing policies and programmes for the integrated development of marketing of agricultural and other allied produce in the country with a view to safeguard the interests of farmers as well as the consumers. It maintains a close liaison between the Central and the State Governments. The main functions of the DMI are the following: -

- Rendering advice on regulation, development and management of agricultural produce markets of the States/Union Territories.
- Promotion of Standardization and Grading of agricultural and allied produce under the Agricultural Produce (Grading and Marking) Act, 1937.
- Promotion and implementation of Integrated Scheme of Agricultural Marketing (ISAM).
- Development and Implementation of Agricultural Marketing Research and Information Network(MRIN) sub scheme.
- Implementation of Agricultural Marketing Infrastructure(AMI) Sub scheme.
- Agricultural Marketing Reforms.
- Training of personnel in agricultural marketing.
- Marketing Extension.

About the Program

Recognizing the need for sustainable practices, individuals and organizations alike are now embracing a new way of thinking - one that prioritizes ethical choices and responsible behavior. By actively considering the environmental and social impacts of our consumption habits, we can contribute to a more sustainable future. Responsible consumption involves not only reducing waste but also embracing the concept of conscious consumerism. Conscious consumerism entails being aware of the entire lifecycle of a product, from its production to its disposal. It involves considering factors such as the sourcing of raw materials, the manufacturing process, and the end-of-life options for the product. When we practice responsible consumption, we become agents of change, influencing businesses and industries to adopt more sustainable practices. By demanding products that are ethically produced, environmentally friendly, and socially responsible, we can drive positive change on a larger scale. reducing our ecological footprint by minimizing waste,

conserving resources, and embracing more efficient production processes and adopting practices such as recycling, reusing, and reducing our consumption, we can significantly contribute to a more sustainable future. Reducing waste goes beyond simply throwing items into recycling bins. It involves actively seeking ways to prevent waste generation in the first place. This can be achieved through practices such as composting organic waste, repairing broken items instead of replacing them, and opting for products with minimal packaging.

Embracing more efficient production processes is another key driver of sustainability that involves adopting technologies and practices that optimize resource use, minimize pollution, and promote circularity. By implementing cleaner and more innovative production methods, we can reduce the environmental footprint of industries and contribute to a more sustainable economy.

While responsible consumption and production may initially seem like an individual endeavor, its significance extends far beyond personal choices. The scale of our environmental challenges necessitates collective action and a global shift towards sustainable practices. One of the pressing global challenges we face is climate change. The excessive consumption of fossil fuels and the release of greenhouse gases into the atmosphere have led to rising temperatures, extreme weather events, and the loss of biodiversity. Responsible consumption patterns, such as reducing our reliance on fossil fuels and supporting renewable energy sources, are essential for mitigating the impacts of climate change. Additionally, the depletion of natural resources and the degradation of ecosystems are global concerns that require immediate attention. By embracing responsible consumption and production, we can help preserve biodiversity, protect fragile ecosystems, and ensure the sustainable use of resources. Responsible consumption patterns have a social dimension. They can contribute to the improvement of working conditions, fair trade practices, and the reduction of social inequalities. By supporting brands that prioritize ethical sourcing and fair labor practices, we can promote social justice and contribute to the well-being of communities worldwide.

The Sustainability seminar will bring to fore ideas and thought leadership on synergistic action to navigate the transition towards sustainable development. It will build discussion on solutions and innovations to enable actions and reinforcing global commitments for a cleaner, greener, and inclusive future. A key strategic objective of this seminar is to ensure economic development is managed sustainably while meeting the needs of the consumers. For this we need to protect biodiversity, support a viable settlement pattern, build and maintain community identity, improve transport and information technology and infrastructure, and manage future demands for water and energy. Ideas, plans, deliberation from the academia and industry during the seminar will bring strategic approaches highlighting the sustainability aspect and key action plan for the sustainable business practices. Outcomes will help us to harness the opportunities in sustainable manner and will support ongoing prosperity, growth and build-in resilience over the coming years. Key insights will help in capitalizing region's natural resources, assets and central location to create resilient communities that are well-supported by the right homes, jobs and infrastructure This seminar will

bring opportunities to share action oriented research in area of agriculture, agribusiness, tourism, conventional energy, consumer practices, technological development, innovation and practices for sustainable space for our generations. This academic discourse will bring in people from academia, industry and other stakeholders together where a planned approach for achieving the growth agenda with sustainability can be addresses. This seminar aims to respond to these challenges in a constructive and pragmatic way, to minimize exposure to hazards, diversify the economy, and build community and infrastructure resilience, safeguarding water security and plan for a sustainable future.

Following are the objectives of the Seminar: The overall objective of the seminar is to inspire positive and constructive dialogue among the participants by sharing knowledge, practices, innovations, skills and practical examples to motivate them to initiate innovative action through various programmes and activities to achieve sustainability goals and addressing the key issues without impacting the environment.

1. To provide the discussion platform for recent challenges and developments so that gap between the development and environment loss can be minimized.
2. To provide a platform for sharing good practices, ideas and examples related to sustainability that can have wider impact.
3. To empower and encourage youth to become sustainability ambassador, in their communities and beyond.
4. To come up with a set of recommendations for joint projects/ ecopreneurs/ campaigns and actions for sustainability.

Illustrative themes of the proposed seminar:

- Consumer and sustainability
- Protecting regional landscapes and supporting regional production values
- Integrating land use, economic activity and transport infrastructure
- Responsible Businesses for Better Quality of Life
- Social planning and social infrastructure.
- Regional lifestyle, cultural heritage and arts
- Urban development and urban structure, design and character
- Innovation, knowledge and technology
- Employment, skills development and sustainable retention
- Agriculture, Mining and mineral processing
- Infrastructure planning and coordination
- Water management and use
- Natural Environment and bio diversity conservation
- Regional strategies and policies for sustainability
- Women Champions in Sustainability
- Engaging Youth for sustainability
- Science, Technology and Innovation for Sustainable Development Living

- Sustainability Education - Role of Schools, Colleges and Universities
- Disciplined Entrepreneurship for Sustainability Ventures
- Engaging Communities for a Sustainable Future
- Development of eco-friendly and cost-effective tourism in the hills
- Ensuring Renewable Energy Transition
- Building Resilience through Nature Conservation
- Innovation for Clean Air Solutions
- Active & Green Mobility for All
- Diversity, Equity, Inclusion
- Role of SHG, NGOs and CBOs in sustainability

The above lists of seminar themes are self-illustrative. Quality submission in empirical or theoretical aspects in related themes in conformity with overall theme of the seminar are welcomed

GUIDELINES FOR THE SUBMISSION OF ABSTRACT AND FULL PAPER: The abstract should not exceed 300 words and should include: Title Background, Methodology, Findings/Results. The contributor(s) should provide their name/s, affiliation, mailing address, Email and Phone number along with the abstract. The full paper should be in standard format (Font: Times New Roman, 12 font size, 1.5-line spacing) and normally be of about 2500 words in length. Author(s) name(s) and affiliation should be shown on the separate sheet along with the title of the paper. Contributors require to email the abstract and paper at sandeep.cpas@mdurohtak.ac.in

Note: Registration will be Online. However, the link will be shared with the participants submitting the extended abstract/full paper.

Registration Fee: For Faculty and Industry Participants: Rs 1000/- author and for Research Scholars and Students Rs 800/-

Important Dates:

*Submission of extended abstracts/full paper: 13 March, 2024

Note: No TA/DA will be paid for participating in the seminar.

International Advisory Committee	National Advisory Committee
Prof. Satyanarayana, Parayitam, University of Massachusetts, Darmouth, USA	Prof Ashutosh Kumar (Dept of Political Science, P.U.,Chandigarh)
Christopher Ngcho, Associate Professor, Kissi University Kenya	Prof.Tej Singh (Indira Gandhi University, Meerpur)
Dr.Ghazi Saiful Hassan, Associate Professor, Head of Department of Law and Justice, Metropolitan University, Sylhet, Bangladesh	Prof. Rajpal Singh (HAU,Hissar)
Ms. Meghana Kharb Sales Force Architect, IBM, Phoneix, Arizona	Prof. Renu Patidar (Barkatullah Vishwavidhyalya, Bhopal)
Sai Ramani Garimela Associate Professor, Faculty of Legal Studies, South Asian University, New Delhi	Dr. Preeti Dhaiya (Associate Professor, JNU, Delhi)
Shubhi Kesarvani Columbia University, USA	Dr. Ishwar Sharma (Dept of Commerce, IGU, Meerpur)

Address: MDU Centre for Professional & Allied Studies, Sector40, Gurugram, 122001

Contact: +91-8178632752, +91-9999549990